

FEED YOUR MIND SESSIONS 2025

Exclusive Bespoke Thought-Leadership Events



Align your brand with our thought leaders



Paul Stevens
Editor, Short Term Rentals

George Sell
Editor, Living

Eloise Hanson
Editor, Hospitality

URBAN LIVING NEWS

BOUTIQUE HOTEL NEWS

ST SHORT TERM RENTALZ

Serviced Apartment News

urbanliving.news

boutiquehotelnews.com

shorttermrentalz.com

servicedapartmentnews.com

What is a Feed Your Mind Session?

We provide an exclusive opportunity for up to thirty invited thought-leaders and industry professionals to explore your innovative products and services in an intimate peer-led event.

As our partner, you'll take centre stage, presenting your business proposition to a carefully curated audience. The session is hosted by one of our expert thought leaders, setting the tone and context, followed by your chance to showcase your expertise.

We stimulate active engagement and discussion, fostering a space for Q&A. After the presentation, there's ample time for networking and in-depth conversations.

Bespoke events hosted at exclusive venues tailored to your objectives. Sample format:

- Welcome and networking over breakfast/lunch or dinner
- Introduction and sponsor message
- Keynote presentation
- Thought leader discussion hosted by Editor
- Sponsor presentation
- Q&A Session
- Meeting close and networking
- Video interviews and news story published on website, and shared across all social media.

“Urban Living News facilitated a highly engaging environment, connecting us with key developers and operators. As a direct result, we've initiated numerous new conversations with our target audience, expanding our reach and influence in the BTR market. We have booked 4 demos and 1 sign-up with ongoing conversations.”

- Rosie Kirk, Head of BTR & Luxury Living @Homebox

Ready to curate your Feed Your Mind session? Contact us today;



Piers Brown
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#feedyourmind

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“AHV Associates is really pleased to sponsor Feed Your Mind events - the format allows us to get our message across in a very welcoming and personable way - it always generates us new clients.”

- Andrew Harrington, Partner, AHV Associates

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Working with you we arrange, host and facilitate the event so you can:

- Benefit from the Media Brands reach, knowledge and extensive network.
- Show case your influence in your chosen area.
- Spend quality time with a targeted audience of decision makers you control.
- Maximise the opportunity to highlight new products and services.
- We hand pick senior decision-makers to drive a greater understanding of your product or service to do business!

COSTS: inc venue and F&B

Option 1: £9,995

We share guest-list responsibility, with you steering us on who you want in the room and inviting your own networks/clients.

Option 2: £12,995

We provide 100% of the guest-list invites and curation, with your input on who you want to be in the room.

ADD ON DIGITAL PACKAGES -

Package A: £4,995

2 eshots, 3 months website coverage including MPU and banners

Package B: £9,995

4 eshots, 6 months website coverage including MPU and banners

“Great venue, cutting-edge content and lots of new business opportunities. Boutique Hotel News highlighted Agilysys as the thought leaders amongst a hand-picked room full of hotel decision-makers. The event exceeded our expectations!”

- Alan Edwards, Senior Director Marketing, Agilysys UK Ltd

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